OC ACM Committee November 2015 Meeting Agenda & Notes

- Introductions
- Review and approve prior meeting minutes
- Treasurer's report & ACM Annual Report
- November Program Meeting Learnings
- Identify and discuss potential future program speakers
- Corporate sponsorship guidelines and recruiting
- Hosting Data Science Workshops (Update)
- Other business
- December Committee Meeting Date

Attendees

- Kevin Fowler
- Dan Whelan
- Harry Layman
- Steve Steinberg
- Lalit Patel
- Alan Salinger
- Michael Fahy
- Shirley Tseng
- Joe McCarthy

Treasurer's Report

- Prior ACM account balance: \$315.00
- Receipts
 - \$20 donation from November talk
 - \$1 (anonymous) donation from November talk
 - \$8.75 (Don Black via WePay)
- Expenses
 - September account maintenance fee: \$14.00
 - October account maintenance fee: \$14.00
- Current balance: \$316.75
- Pending expenses:
 - Reimbursement to Dan Whelan for September food & drink: \$106.20
 - Reimbursement to Dan Whelan for November food & drink: \$68.42
- Net balance of: \$142.13

November 11th Meeting Learnings

- Big Data: Hope or Hype?
 Padhraic Symth, Professor, Department of Computer Science, UCI, and Director, UCI Data Science Initiative
- 125 Meetup registrants; about 30 from the September meeting
- 70-80 attendees
- 23 people signed the walk up sign-in sheet (not all legible)

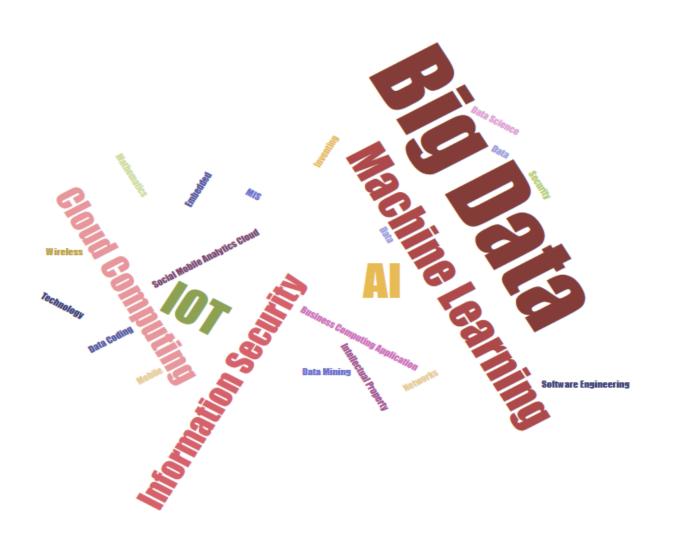
Notes:

- 1. Why did we lose so many first meeting attendees? Should we reach out to those that didn't come to the second meeting in a more personal manner?
- 2. Ask speakers to address audience at a Scientific American article level of technical content
- 3. More dinner-like food would be helpful
- 4. IEEE charges for dinner
- 5. Computer-based sign-in simplify data collection

Future Speakers

- January 2016
 - Dmitri Alperovitch (or delegate), CrowdStrike CTO
 - Potential IEEE CyberSecurity SIG collaboration and cross-promotion opportunity
 - · Communication with Dmitri has gone quiet; recently connected with CrowdStrike's Chief Product Officer and asked for his assistance
 - Intoduced to George Kurtz (CEO); he too has gone silent
 - Blizzard Entertainment
 - Spoke with Ben Kilgore (CTO) who expressed interest in having a Blizzard speaker. Ken offered to discuss with his development leaders and will get back to me after Thanksgiving.
 - Will coordinate with the GameSIG, e.g. invite them to our meeting and ask that they publicize the meeting to their membership, once we have a better handle on what Blizzard would like to speak
 about
- General inquiries also into Marc Raibert (Boston Dynamics / Google) and Roy Fielding (Adobe / Apache)
- Request for nominations sent to Padhraic Symth and Carolyn Stephens
- Other suggestions?
 - Social
 - Cloud Computing Paul Horvath (AWS Kevin Fowler introduction), Richert Wang (UCI, formerly Amazon)
 - 3D Printing
 - Machine Learning, NLP, etc. Alex Ihler (UCI), Pierre Baldi (UCI)
 - Deep Learning Emphasized by Don Black; Dan Whelan to check if IBM can provide a speaker.
 - Text Classification
 - IoT Mark Bachman (Kevin Fowler to provide contact info), Insteon (Joe McCarthy provide CTO contact for Dan Cregg)
 - Mobile Apps OCiOS West (Meetup)
 - Robotics Jeff Krichmar (UCI Social Robots)
 - Embedded Systems
 - Educational Software Agents, Courseware, etc.

September Meeting Area of Interest Feedback



Other Potential Speakers

- Mike Carey, UCI ICS Professor, AsterixDB
 - Nominated by Shirley Tseng
 - Unavailable to speak on Wednesday evenings.

Corporate Sponsorships

- ACM Corporate reviewed our Sponsorship Collateral and has indicated that they are ok with it.
- Who should we do a test run on?
- Recruit volunteers to approach specific sponsors
 - Kevin (Amazon)
 - Dan (Google)
 - Harry Layman (TBD)

OC Headquartered High Tech Companies

- Software companies <u>Blizzard Entertainment</u>, <u>Sage North America</u> and <u>Quest Software</u>.
- Computer products companies <u>Western Digital Corporation</u> and <u>Toshiba</u> <u>America Information Systems</u> and <u>Kingston Technology</u>.
- Chipmakers <u>Broadcom</u>, <u>Mircrosemi</u>, <u>Conexant Systems</u> and <u>Mindspeed</u> <u>Technologies</u>.
- Contract electronic makers <u>Express Manufacturing</u>, <u>TTM Technologies</u> and <u>DDI Corp</u>.
- Orange County is also home to flat panel tv manufacturer Vizio.

Source http://www.locationoc.com/business-climate/industry-clusters/high-tech/

Data Science Workshops

- Homer Strong offered to host Data Science workshops
 - Refer to http://datascience.uci.edu/past-events/
- Is this something that we would be interested in hosting?
 - Yes
- What questions do we have for Homer?
 - Where? Here at the Institute for Innovation?
 - Cost to stage?
 - Charge participants (at least a minimum amount to lock people in)
 - Do you need volunteers?
 - What do participants need to provide?
- Status Pending Homer's discussion with Prof. Symth
 - Homer has expressed interest in ACM's help recruiting instructors and assistant instructors

Notes:

Prof. Symth suggested that the Data Science Institute may need to charge a substantial fee for running such workshops.

Prof. Michael Fahy informed us that Chapman has run similar workshops. Agreement that our chapter would help promote such workshops in the future.

Current Chapter Roles

Position	Officer
Chair	Don V. Black, Ph.D.
Vice Chair	Daniel Whelan, Ph.D.
Treasurer	Kevin Fowler
Secretary	Rebecca Perry, Ph.D.
Programs	Daniel Whelan, Ph.D. (acting)
Communications	Steve Steinberg, Ph.D.
University Liaison	Nilo Niccolai, Ph.D.
Membership	Daniel Whelan, Ph.D. (acting)
Social Media	Linda Sellheim
Webmaster	Lalit Patel
Friday Afternoon Club	Joe McCarthy
Members-at-Large	Lance Eliot, Ph.D.

What should we do about inactive officers?

Dan to contact Rebecca and Linda. If Rebecca resigns, make Treasurer/Sec a joint role.

Charter indicates that we need to have an annual general meeting to elect officers.

Treasurer is required to provide a report. When should the general meeting be?

Agreed on April term, March general meeting.

Post by-laws on Meetup/Web Site. Circulate internally first.

Other Business

- General discussion about the *International Collegiate Programming Contest (ICPC)*. Shaun indicated that Riverside does a good job running the event for the region and has about 300 coders on-site. General consensus was that this is a much larger undertaking than we thought it would be and there was no interest among the meeting participants to try to host this event ourselves in the near future.
 - Possible to have a local OC practice event. Logistical issues re vmware images, problem sets and judging.
- Don asked if the GameSIG organization could host its web-site on our chapter's ACM hosted server. There was not great support for doing so given that this is a separate organization over which we have no control. Dan will check with the ACM about web site content policies.
 - ACM responded that our ACM hosted web site is to be used only for chapter content.
 - Michael Fahy informed us that the GameSIG does not need to use our web site hosting.
- Don requested that Dan tune our Meetup to make answering questions about ACM membership mandatory for membership. Dan will investigate.
 - Dan reworded some of the questions and will look into making some or all of them required
- Shaun informed the committee of the upcoming HackUCI hackathon which is being hosted by yet another student group. It is scheduled for late November. We offered to help promote it if so requested.

December Committee Meeting Date

- The 4th Wednesday of December is December 23rd unlikely that we'll be able or many will want to meet on that date.
- We need to make a decision about the January meeting ideally by December 13th
- Can we do a meeting / phone call / email vote on December 9th? *Notes:*

Meeting via phone call will suffice.