

# OC ACM Committee September 2015 Meeting Agenda

- Review and approve prior meeting minutes
- Treasurer's report & ACM Annual Report
- Review learnings from the prior program meeting
- Operational planning for the next program meeting
- Identify and discuss potential future program speakers
- Corporate sponsorship guidelines and recruiting
- Hosting Data Science workshops
- Roles and Responsibilities
- Other business

# Treasurer's Report

# Review learnings from the prior program meeting

- Audio Quality
  - Audio Checks for all speakers
  - Look into other microphone options, such as headsets or handhelds
- Air Conditioning
  - Ensure that AC is on prior to and through our meetings
- Video Wall Flickering
  - Inquire as to status
  - Disable side-wall videos or make sure that they are static
- Registration
  - Ask some committee members to man the registration desk in addition to volunteers
- Food
- Conference Room
- Promotion
  - Promote to UCI Student Chapter

# November 11<sup>th</sup> Meeting Planning

- *Big Data: Hope or Hype?*

Padhraic Symth, Professor, Department of Computer Science, UCI, and Director, UCI Data Science Initiative

- What do we need to do differently?
  - Ensure that we have the large conference room (The Cove)
  - Move people into the conference room

# Future Speakers

- January 2016 – In contact with Dmitri Alperovitch, CrowdStrike CTO
  - IEEE CyberSecurity SIG collaboration and cross-promotion opportunity
- Other suggestions?
  - Social
  - Cloud Computing
  - 3D Printing
  - Machine Learning, NLP, etc.
  - Text Classification
  - IoT
  - Mobile Apps
  - Robotics
  - Embedded Systems
  - Educational Software – Agents, Courseware, etc.

# Corporate Sponsorships

- Tiers -- I suggest three tiers:
  - Platinum – Annual sponsorship- \$1500
  - Event – Underwrite one event - \$500
  - In Kind – Software, Web Conferencing, Cross-promotion, etc.
- What should sponsors get and what shouldn't they get?
  - Some of number of email messages per year
  - Promotion at events
  - Promotion on our web site
  - Introduction at events and thanks
  - Table at events
  - Access to high-level employable talent
  - Don't get to do sales presentations
  - Don't get access to our membership info
- How much should we charge?
- Who should we contact, and who should do the asking?

# OC Headquartered High Tech Companies

- Software companies [Blizzard Entertainment](#), [Sage North America](#) and [Quest Software](#).
- Computer products companies [Western Digital Corporation](#) and [Toshiba America Information Systems](#) and [Kingston Technology](#).
- Chipmakers [Broadcom](#), [Mircrosemi](#), [Conexant Systems](#) and [Mindspeed Technologies](#).
- Contract electronic makers [Express Manufacturing](#), [TTM Technologies](#) and [DDI Corp](#).
- Orange County is also home to flat panel tv manufacturer [Vizio](#).

Source <http://www.locationoc.com/business-climate/industry-clusters/high-tech/>

# Data Science Workshops

- Homer Strong offered to host Data Science workshops  
Refer to <http://datascience.uci.edu/past-events/>
- Is this something that we would be interested in hosting?
  - Yes
- What questions do we have for Homer?
  - Where? Here at the Institute for Innovation?
  - Cost to stage?
  - Charge participants (at least a minimum amount to lock people in)
  - Do you need volunteers?
  - What do participants need to provide?



# Current Chapter Roles

Position	Officer
Chair	Don V. Black, Ph.D.
Vice Chair	Daniel Whelan, Ph.D.
Treasurer	Kevin Fowler
Secretary	Rebecca Perry, Ph.D.
Programs	Daniel Whelan, Ph.D. (acting)
Communications	Steve Steinberg, Ph.D.
University Liaison	Nilo Niccolai, Ph.D.
Membership	Daniel Whelan, Ph.D. (acting)
Social Media	Linda Sellheim
Webmaster	
Friday Afternoon Club	Joe McCarthy
Member-at-Large	Lance Eliot, Ph.D.

# Roles & Responsibilities

- Indira Guzman has expressed interest in taking on Membership
- Lalit Patel has expressed interest in taking on Webmaster
  
- We should document the responsibilities associated with each role
- How should we go about doing so?

Other Business