OC ACM Committee September 2015 Meeting Agenda

• Review and approve prior meeting minutes
• Treasurer's report & ACM Annual Report
• Review learnings from the prior program meeting
• Operational planning for the next program meeting
• Identify and discuss potential future program speakers
• Corporate sponsorship guidelines and recruiting
• Hosting Data Science workshops
• Roles and Responsibilities
• Other business
Treasurer’s Report
Review learnings from the prior program meeting

• Audio Quality
  • Audio Checks for all speakers
  • Look into other microphone options, such as headsets or handhelds
• Air Conditioning
  • Ensure that AC is on prior to and through our meetings
• Video Wall Flickering
  • Inquire as to status
  • Disable side-wall videos or make sure that they are static
• Registration
  • Ask some committee members to man the registration desk in addition to volunteers
• Food
• Conference Room
• Promotion
  • Promote to UCI Student Chapter
November 11th Meeting Planning

• *Big Data: Hope or Hype?*
  Padhraic Symth, Professor, Department of Computer Science, UCI, and Director, UCI Data Science Initiative

• What do we need to do differently?
  • Ensure that we have the large conference room (The Cove)
  • Move people into the conference room
Future Speakers

• January 2016 – In contact with Dmitri Alperovitch, CrowdStrike CTO
  • IEEE CyberSecurity SIG collaboration and cross-promotion opportunity
• Other suggestions?
  • Social
  • Cloud Computing
  • 3D Printing
  • Machine Learning, NLP, etc.
  • Text Classification
  • IoT
  • Mobile Apps
  • Robotics
  • Embedded Systems
  • Educational Software – Agents, Courseware, etc.
Corporate Sponsorships

• Tiers -- I suggest three tiers:
  • Platinum – Annual sponsorship- $1500
  • Event – Underwrite one event - $500
  • In Kind – Software, Web Conferencing, Cross-promotion, etc.

• What should sponsors get and what shouldn’t they get?
  • Some of number of email messages per year
  • Promotion at events
  • Promotion on our web site
  • Introduction at events and thanks
  • Table at events
  • Access to high-level employable talent
  • Don’t get to do sales presentations
  • Don’t get access to our membership info

• How much should we charge?
• Who should we contact, and who should do the asking?
OC Headquartered High Tech Companies

• Software companies **Blizzard Entertainment**, **Sage North America** and **Quest Software**.

• Computer products companies **Western Digital Corporation** and **Toshiba America Information Systems** and **Kingston Technology**.

• Chipmakers **Broadcom**, **Mircrosemi**, **Conexant Systems** and **Mindspeed Technologies**.

• Contract electronic makers **Express Manufacturing**, **TTM Technologies** and **DDI Corp**.

• Orange County is also home to flat panel tv manufacturer **Vizio**.

Data Science Workshops

• Homer Strong offered to host Data Science workshops
  Refer to http://datascience.uci.edu/past-events/

• Is this something that we would be interested in hosting?
  • Yes

• What questions do we have for Homer?
  • Where? Here at the Institute for Innovation?
  • Cost to stage?
  • Charge participants (at least a minimum amount to lock people in)
  • Do you need volunteers?
  • What do participants need to provide?
## Current Chapter Roles

<table>
<thead>
<tr>
<th>Position</th>
<th>Officer</th>
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<tbody>
<tr>
<td>Chair</td>
<td>Don V. Black, Ph.D.</td>
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<tr>
<td>Vice Chair</td>
<td>Daniel Whelan, Ph.D.</td>
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<tr>
<td>Treasurer</td>
<td>Kevin Fowler</td>
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<tr>
<td>Secretary</td>
<td>Rebecca Perry, Ph.D.</td>
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<tr>
<td>Programs</td>
<td>Daniel Whelan, Ph.D. (acting)</td>
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<tr>
<td>Communications</td>
<td>Steve Steinberg, Ph.D.</td>
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<tr>
<td>University Liaison</td>
<td>Nilo Niccolai, Ph.D.</td>
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<tr>
<td>Membership</td>
<td>Daniel Whelan, Ph.D. (acting)</td>
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<tr>
<td>Social Media</td>
<td>Linda Sellheim</td>
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<tr>
<td>Webmaster</td>
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<tr>
<td>Friday Afternoon Club</td>
<td>Joe McCarthy</td>
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<tr>
<td>Member-at-Large</td>
<td>Lance Eliot, Ph.D.</td>
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Roles & Responsibilities

• Indira Guzman has expressed interest in taking on Membership
• Lalit Patel has expressed interest in taking on Webmaster

• We should document the responsibilities associated with each role
• How should we go about doing so?
Other Business