

OC ACM Committee January 2016 Meeting Agenda and Notes

- Introductions
- Review and approve prior meeting minutes
- Treasurer's Report
- Status Update
- January Program Meeting Learnings
- Identify and discuss potential future program speakers
- Corporate sponsorship guidelines and recruiting
- Chapter Elections / Business Meeting
- YouTube Channel Update
- Other Business

Meeting Attendees

- Don Black
- Kevin Fowler
- Dan Whelan
- Nilo Nicolai
- Windsor Brown -- LA ACM SIGSOFT, IEEE Computer Society
- Shirley Tseng
- Cynthia Kirkeby
- Dean

Treasurer's Report

- Prior ACM account balance: \$316.75
- Receipts
 - N/A
- Expenses
 - December account maintenance fee: \$10.00
- Current balance: \$306.75
- Pending expenses:
 - Reimbursement to Dan Whelan for September food & drink: \$106.20
 - Reimbursement to Dan Whelan for November food & drink: \$68.42
 - Reimbursement to Dan Whelan for January food & drink: \$50.39
- Net balance of: 81.74

Status Update (Since November Meeting)

- Contacted our Secretary and Social Media chairs about their inactivity. Both agreed to resign.
- Finalized our By Laws, which Lalit has posted on our web site.
- Drafted an OC ACM Chapter Speaker Guidance document. Thank you to all who reviewed it.
- Recruited two program meeting speakers (Bachman and Zechmeister)
- Conducted a successful January program meeting

January 13th Meeting Learnings

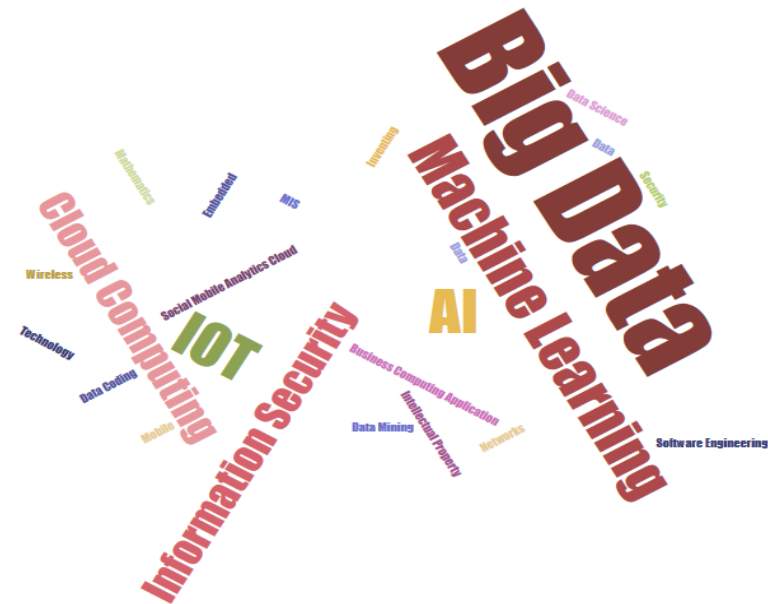
- *Computing at the Edge of the Internet of Things*
Prof. Mark Bachman, Chief IoT Evangelist and Technologist, The California Institute for Telecommunications and Information Technology, UC Irvine, and CEO, inXus interactive, LLC
- 110 Meetup registrants and ~80 attendees – consistent with our prior two meetings
- Talk appeared to be reasonably well received although not as technical as the prior talk
- Uploaded contact info for 63 new members to the ACM Chapter Admin tool
- We currently have about 150 chapter members registered with the ACM and ~400 Meetup members

Notes:

- *Collect donations at door for food, etc. Ask for \$5 or so during Check-in*
- *Follow up with Cynthia re possible financial supporter*

January Meeting Area of Interest Feedback

- Unlike prior meetings, the vast majority of user interest was for “IoT” and related topics, e.g. Sensor Networks.
- This audience seemed to be fairly narrowly focused. Hopefully we can interest them in future meeting topics.



September Meeting Feedback

March 9th Meeting

- Curd Zechmeister – Amazon Cloud Services – will speak on:
Distributed Applications at Scale with the Elastic Container Service (ECS)

Future Speakers

- In Process
 - Blizzard Entertainment
 - Spoke with Ben Kilgore (CTO) who expressed interest in having a Blizzard speaker. Ken offered to discuss with his development leaders and will get back to me after Thanksgiving.
 - Will coordinate with the GameSIG, e.g. invite them to our meeting and ask that they publicize the meeting to their membership, once we have a better handle on what Blizzard would like to speak about
 - In current contact with Bob Fitch, a senior developer at Blizzard who has expressed interest in speaking about how the Hearthstone service functions to get clients connected with games and other players, how the matches are carried out, and how it's all recorded/tracked on the back end
- Pending
 - Dmitri Alperovitch (or delegate), CrowdStrike CTO
 - Potential IEEE CyberSecurity SIG collaboration and cross-promotion opportunity
 - Communication with Dmitri has gone quiet; recently connected with CrowdStrike's Chief Product Officer and asked for his assistance
 - Introduced to George Kurtz (CEO); he too has gone silent
 - IBM Speaker
- General inquiries also into Marc Raibert (Boston Dynamics / Google) and Roy Fielding (Adobe / Apache)
 - Response from Marc Raibert – willing to speak if he will be in the area
 - No response from Roy Fielding

Future Speakers (cont.)

- Other suggestions (from November meeting)
 - Social
 - Cloud Computing – Richert Wang (UCI, formerly Amazon)
 - 3D Printing
 - Machine Learning, NLP, etc. – Alex Ihler (UCI), Pierre Baldi (UCI)
 - Deep Learning – *Emphasized by Don Black; Dan Whelan to check if IBM can provide a speaker.*
 - Text Classification
 - IoT – Insteon (Joe McCarthy provided CTO contact for Dan Cregg)
 - Mobile Apps – OCiOS West (Meetup)
 - Robotics – Jeff Krichmar (UCI Social Robots)
 - Embedded Systems
 - Educational Software – Agents, Courseware, etc.
 - *Moonshots – Google, IBM, etc.*

Other Potential Speakers

- Mike Carey, UCI ICS Professor, AsterixDB
 - Nominated by Shirley Tseng
 - Unavailable to speak on Wednesday evenings.

Corporate Sponsorships

- ACM Corporate reviewed our Sponsorship Collateral and has indicated that they are ok with it.
- At November meeting, the following agreed to approach specific sponsors:
 - *Kevin (Amazon)*
 - *Dan (Google) – Initial contact made but awaiting intro to the right person to make the ask of. Dan will also ask IBM Watson group.*
 - *Harry Layman (TBD)*
- It is important that we sign up at least one Annual Sponsor

OC Headquartered High Tech Companies

- Software companies [Blizzard Entertainment](#), [Sage North America](#) and [Quest Software](#).
- Computer products companies [Western Digital Corporation](#) and [Toshiba America Information Systems](#) and [Kingston Technology](#).
- Chipmakers [Broadcom](#), [Mircrosemi](#), [Conexant Systems](#) and [Mindspeed Technologies](#).
- Contract electronic makers [Express Manufacturing](#), [TTM Technologies](#) and [DDI Corp.](#)
- Orange County is also home to flat panel tv manufacturer [Vizio](#).

Source <http://www.locationoc.com/business-climate/industry-clusters/high-tech/>

Chapter Elections & Annual Business Meeting

- Elections are to be conducted at the March 9th meeting
- We need to present a slate of officers for election by acclamation
 - It would be very nice to have a dedicated Programs Chair
 - Should we eliminate some of our positions, e.g. Social Media, Membership
 - Secretary responsibilities fall to the Treasurer unless we have a dedicated Secretary
 - Chair, Vice-Chair and Treasurer must be active ACM members
- Our treasurer needs to provide a brief report at the meeting

Current Chapter Roles

Position	Officer
Chair	Don V. Black, Ph.D.
Vice Chair	Daniel Whelan, Ph.D.
Treasurer	Kevin Fowler
Secretary	Rebecca Perry, Ph.D.
Programs	Daniel Whelan, Ph.D. (acting)
Communications	Steve Steinberg, Ph.D.
University Liaison	Nilo Niccolai, Ph.D.
Membership	Daniel Whelan, Ph.D. (acting)
Social Media	Linda Sellheim
Webmaster	Lalit Patel, Ph.D.
Members-at-Large	Joe McCarthy
	Lance Eliot, Ph.D.

YouTube Channel Update

- We have been provided a video of Prof. Smyth's presentation which I will post on a OC ACM Chapter YouTube Channel
- Prof. Bachman has also provided his charts, and I am awaiting receipt of his video

Other Business