

OC ACM Executive Committee – online via Zoom

January 27, 2021 Meeting Agenda

<https://acm-org.zoom.us/j/96542843147?pwd=eWcxcnY3cVZvK2U4Q1RZTWm1T3JsQT09>

Meeting ID: 965 4284 3147

Password: 658546

- Introductions
- Review and approve prior meeting minutes
- Program Meeting Speakers
- Officers and Volunteers
- Officers and Volunteers for 2021-2022
- Prepare for March meeting, including Annual Business Meeting
- Future Program Meetings
- Status Reports
- Other Business

Meeting Attendees

- *Michael Fahy*
- *Allen Takatsuka*
- *Dan Whelan*
- *Lalit Patel*
- *Nilo Niccolai*
- *Winsor Brown*
- *Syed Hassan Ahmed*
- *Ansel Teng*
- ~~*Priya Shivaani Chauhan*~~
- *Don Choi*
- ~~*Trae Palmer*~~
- ~~*Raman Rajan*~~
- *Marc Velasco*
- ~~*Alyssa Columbus*~~
- ~~*Don Black*~~
- ~~*Shirley Tseng*~~
- ~~*Cynthia Kirkeby*~~
- ~~*Tina Lin*~~
- *Arvind Sathi*

Motions

Motion	Moved By	Seconded By	Status
Approve November 25, 2021 Executive Committee minutes	Allen Takatsaka	Syed Hassan Ahmed	Approved

Program Meetings

Meeting Date	Speaker / Topic
May 20, 2020	Sam Malek, PhD – The Threat in your Pocket: Trends, Challenges, and Solutions in Mobile Application Security
July 15, 2020	Frank Ury – Personal Privacy
September 16, 2020	Syed Hassan Ahmed, PhD - Integrating Named Data Networking in Connected Vehicles
November 18, 2020	Michael Carey, PhD – Big Data Analytics with Apache AsterixDB
January 20, 2021	Lola Awoniyi-Oteri, PhD – The 5G Revolution
March 17, 2021	Steve Kerler & Brad Kelso – Why Your Privacy Matters! Annual Business Meeting and Elections

Officers



Michael Fahy, Ph.D.
Chair



Marc Velasco
Communications



Allen Takatsuka
Vice-Chair



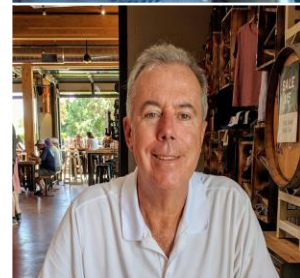
Lalit Patel, Ph.D.
Webmaster



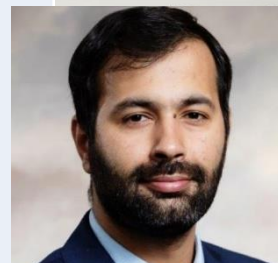
Nilo Niccolai, Ph.D.
Treasurer



Ansel Teng, Ph.D.
SIGAI-OC Liaison



Daniel Whelan, Ph.D.
Secretary



Syed Hassan Ahmed, PhD
Membership Chair

Volunteers



Program Speaker Coordinator

Raman Rajan



Program Video Coordinator

Trae Palmer



Social Media Coordinator

Cynthia Kirkeby

Fundraising Coordinator

Members at Large

A. Winsor Brown
Don V. Black, Ph.D.
Shirley Tseng

Officers for 2021-2022

- Chair – [Allen Takatsuka](#) is agreeable to being nominated
- Vice-Chair – [Marc Velasco](#) is agreeable to being nominated
- Secretary
- Treasurer
- Webmaster
- Communications
- Membership
- Coordinators
 - Speakers
 - Video
 - Social Media
 - Fundraising

Michael asked the committee members to consider what positions they would be willing to be nominated for as he would like to give current members the option to volunteer before casting a wider net.

Debrief from January Meeting

Lola Awoniyi-Oteri, PhD – The 5G Revolution

January 20, 2021

- Attendees – see next page

The talk was a good mix of technical and non-technical information, but the speaker used too many acronyms and terms without explanation. In the future we should remind speakers to explain acronyms and terms for the benefit of the less technical attendees.

Attendees

Registration Channel	Attended	Registered	Yield
ACM National Email Blast	13	26	50%
Chapter Distribution List	11	19	58%
Facebook	1	1	100%
IEEE	23	37	62%
LinkedIn	0	2	0%
Meetup	26	37	70%
Personal Email	5	11	45%
Women in Technology International	1	1	100%
Unknown	4	4	100%
Chapter Admin	3	3	100%
Grand Total	87	141	62%

Webinar Attendees by Professional Org

IEEE Members 28 (up from 8 at last meeting)

LA ACM Chapter 8

Student ACM Chapters 2

Poll stats are exclusive of those attending via Zoom browser mode

Lalit mentioned that he registered via the website URL but that doesn't show on our listing. Dan will investigate.

Prepare for March Meeting

Steve Kerler & Brad Kelso – Why Your Privacy Matters!

March 17, 2021

- What must be done differently with two presenters?
- Multiple URLs for promoting the event through different channels are on the Google Doc
https://docs.google.com/spreadsheets/d/1X589wZlaBCUYSbPnlpGYCBVpjpD8_1hdMNtyrTVFZx0/edit?usp=sharing
- Slack channel for posting questions in advance of the meeting (done)
- Warn participants that they might not be able to participate in polls if using a web or mobile client
- Create a post webinar Zoom meeting that we can announce at the end of the Webinar to be used by anyone interested in continuing the conversation
- Ask participants in post Webinar meeting to share Video and ask their own questions.
- Create a .pdf flyer for the meeting
- Suggested Hashtags: #ccpa #cpra #gdpr #hipaa #dataprivacy #cybersecurity #privacyoc #ccpacompliance #acm #ocacm

Dan to include Slack and post-webinar info in Zoom email communications, and verify dual speaker Zoom capabilities.

Michael will communicate the correct URL (Dan replaced the original URL in this chart with the correct one)

Michael to ask Marc to create a PDF flyer

Privageo wants to share our video on their YouTube Channel – ok with OC ACM Chapter branding and comments

Event Promotion Guidelines

- Please use the appropriate channel specific URL when promoting our March webinar. (Note: These URLs are specific to each webinar.)

Refer to:

https://docs.google.com/spreadsheets/d/1X589wZlaBCUYSbPnlpGYCBVpjpD8_1hdMNtyrTVFZx0/edit?usp=sharing

- Active promotion of the webinar on most channels should start one month in advance
- Please consider promoting this event using your personal social media accounts.
 - Click on the appropriate social media channel URL which will take you to the Zoom registration page for this event.
 - Click on the social media icon which will open a draft posting in that app,
 - Customize the draft posting to your liking.
 - Contact Dan if you have any questions about how to do this.

March 17 Presentation

Why Your Privacy Matters!

- What Data Privacy means to YOU and why you should care.
- The latest issues in privacy - recent events and their impact
- The future of privacy technologies and how they will affect us all
- How companies are building their Data Privacy response

Brad Kelso



Co-founders and Managing Partners

- Privageo and
- the PrivacyOC community

Steve Kerler



Other Potential Speakers

- Arvind Sathi, Director of R&D at KPMG's Digital Lighthouse, AI literacy
- Andrew Kirkland, CISO at Starbucks
- C Mohan, IBM Fellow, IBM Almaden Research Center, Blockchain, [Dan, Mike Marin]
- Beth Harnick-Shapiro [Marc]
- Bill Lobig VP IBM Software Development - Analytics [Marc]
- Christophe Begue, IBM - Blockchain (Mike Marin will research if he is indeed at IBM)
- John Koon, Tech Idea Research - Autonomous Cars
- Bill Cleveland – Data Visualization (M. Fahy has reached out to him)
- Alanna Gombert, Global CRO at MetaX – Blockchain
- Sushant Rao - Operational Analytic Data Stores (M. Fahy has reached out to him)
- Paul Anderson, Anderson Software Group – Go language
- Alyssa Columbus, Data Scientist at Pacific Life - Robust and Reproducible Predictive Modeling Workflows
- Dianne Cook, Prof. of Business Analytics, Monash University – Data Visualization

Arvind Sathi expressed interest in running AI-centric workshops. There was a good level of committee interest in moving forward. Arvind to provide two separate proposals for Saturday workshops

ACM-OC Treasurer's Report EOM December 2020

Beginning Balance of:	\$7,381.19	(10/31/20)	EOM Statement
Deposits:			
Cash			
Expenses:			
	\$7,381.19	(12/31/20)	EOM Statement
Current Balance	\$7,381.19	(12/31/20)	
Restricted funds:	\$3,464.20	(12/31/20)	IBM Grant restricted use funds.
Unrestricted Balance:	\$3,916.99	(12/31/20)	

Webmaster Report – Lalit Patel

- Slides and videos for all Zoom presentations have been posted
- Slides are missing from
 - Parallel Agile and ICSM – Barry Boehm
 - Planning for Large-Scale Multi-Robot Systems – Sven Koenig
- All Executive Committee Minutes are posted

<http://oc.acm.org/>

Winsor – follow-up with Barry Boehm

Dan – follow-up with Sven (unlikely given past comments regarding posting talk video)

Video - Trae

- The videos from all the Zoom meeting presentations are on the YouTube Channel.
- Trae will post the raw videos from the older presentation meetings.
 - Starting with the most recent and working backwards.
 - These will just be videos of the speaker, but will include links to the slides.

Social Media - Trae

- Considering creating a Twitter account
- Considering creating a Facebook account
 - The Bren school has one and promoted our last speaker on it
 - The UCI and CSUF Student Chapters have Facebook pages.
- Don Choi has past experience with social media promotion and is willing to assist us in this regard.
- Dan verified that we have a suitable social media email address: `social@oc-acm.org`
- Ansel suggests that we check our LinkedIn security settings to make our postings visible to non-members

Other Reports

- Communications
- Membership

New Business

Nilo suggested creating an advisory council composed of local business leaders, which could lead to future financial support.

Michael tabled discussion until the February meeting since we were out of time.