

OC ACM Executive Committee – online via Zoom

July 28, 2021 Meeting Agenda

<https://acm-org.zoom.us/j/97106699834?pwd=SHIWNXBsRnU2dHI5bGVwNIZ1ZkdUT09>

Meeting ID: 971 0669 9834

Password: 023297

- Review and approve prior meeting minutes
- Officers and Volunteers
- Program Meetings
- Meetup Changes
- Treasurer's Report
- Reports & Updates
- Other Business

Meeting Attendees

- ~~Michael Fahy~~
- Allen Takatsuka
- Dan Whelan
- ~~Marc Velasco~~
- Nilo Niccolai
- Winsor Brown
- ~~Hassan Ahmed~~
- ~~Ansel Teng~~
- ~~Don Choi~~
- ~~Trae Palmer~~

- ~~Raman Rajan~~
- ~~Don Black~~
- ~~Shirley Tseng~~
- ~~Cynthia Kirkeby~~
- Tom Phillips
- Farhad Mafie
- Jared Miller
- ~~Kenneth Aguilar~~
- ~~Jeffrey Guerra~~
- ~~Dawn Childs~~
- ~~Gabriela Pinto~~

Motions

| Motion | Moved By | Seconded By | Status |
|---|------------|--------------|----------|
| Approve June 23, 2021 Executive Committee minutes | Dan Whelan | Tom Phillips | Approved |
| | | | |

Officers

| Position | Volunteer |
|------------------|----------------------|
| Chair | Allen Takatsuka |
| Vice-Chair | Marc Velasco |
| Treasurer | Nilo Niccolai, Ph.D |
| Secretary | Daniel Whelan, Ph.D. |
| Communications | Farhad Mafie |
| Webmaster | Tom Phillips |
| SIGAI-OC Liaison | Ansel Teng. Ph.D. |
| Membership Chair | Hassan Ahmed, Ph.D. |

Officers (cont'd)

| Position | Volunteer |
|------------------------------|---|
| University Liaison | Michael Fahy, Ph.D. |
| Program Speaker Coordinators | Raman Rajan, Farhad Mafie |
| Program Video Coordinator | Trae Palmer |
| Social Media Committee | Kenneth Aguilar, Don Choi, Jeffrey Guerra, Cynthia Kirkeby, Trae Palmer, Gabriela Pinto |
| Membership Committee | Dawn Childs |
| Fundraising Coordinator | Jared Miller |
| Members at Large | A. Winsor Brown, Shirley Tseng, Don V. Black |

Program Meetings

| Date | Speaker | Talk |
|------------|---------------------------------------|---|
| 7/21/2021 | Steven J. Steinberg, Ph.D., MPA, GISP | GIS, Location Data, Imagery and Machine Learning: Applications and Opportunities using Geospatial Information in Local Government |
| 5/19/2021 | Anandi Hira and Jim Alstad | Causal Analysis and Software and Systems Engineering |
| 4/17/2021 | Dr. Arvind Sathi and Neena Sathi | Data Science in Action using Python (Hands-On Workshop) |
| 3/17/2021 | Steve Kerler & Brad Kelso | Why Your Privacy Matters! +Annual Business Meeting and Elections |
| 1/20/2021 | Lola Awoniyi-Oteri, PhD | The 5G Revolution |
| 11/18/2020 | Michael Carey, PhD | Big Data Analytics with Apache AsterixDB |
| 9/16/2020 | Hassan Ahmed, PhD | Integrating Named Data Networking in Connected Vehicles |
| 7/15/2020 | Frank Ury | Personal Privacy |

July 21 Program Event

| Count of Attended | Yes | No | Grand Total |
|----------------------------|-----|----|-------------|
| ACM National Email Blast | 4 | 6 | 10 |
| Chapter Distribution List | 5 | 7 | 12 |
| Chapter Website | 2 | | 2 |
| Chapter Website Next Event | 1 | | 1 |
| IEEE | 7 | 7 | 14 |
| LinkedIn | 1 | 6 | 7 |
| Meetup | 27 | 23 | 50 |
| OC-SIGAI | | 3 | 3 |
| Prior Webinar | 2 | 2 | 4 |
| Slack | 1 | | 1 |
| Grand Total | 50 | 54 | 104 |

| Membership Poll Results | Members |
|------------------------------|---------|
| IEEE | 15 |
| LAACM | 7 |
| Student Chapter | 1 |
| Request to register with ACM | 5 |

General feedback was that the July talk subject matter was very interesting and that Steve gave a good presentation.

Dan was asked to add a poll option allowing attendees to designate whether they are members of other ACM chapters

September 15, 2021

Automated Influence (AI?) – What Could Go Wrong?

Dr. Rand Waltzman, RAND Corporation

Dr. Waltzman will discuss how technology is increasingly supporting and driving persuasive and influential messaging and engagement. For example, intelligent bots in automated social media accounts with technology to generate content, interpret human response, and respond accordingly to achieve an influence goal.



Please join us for our September meeting by registering at our website: <http://oc.acm.org>

Upcoming Program Events

Sept 15

- Channel specific URLs updated and [available here](#)

Nov 17 Candidates

- Caltech Professor Yisong Yue, ML [Dan reaching out]
- Bill Dally, Chief Scientist, NVIDIA [Dan]
 - Possible hotel expense (already approved by committee)

Jan 19 Candidates

- Peter Coffee [Winsor]
 - Content likely similar to AITP-LA June 24 Zoom event

Dan will ping Bill and Yisong and look into potential UCI faculty presenters.

Winsor thinks a Peter Coffee presentation to our group would differ substantially from the AITP-LA presentation since he presents to that group annually and as such they have more context from the prior talk.

Future Program Event Candidates

Potential Speakers - In no prioritized or feasibility order

- Andrew Kirkland, CISO at Starbucks
- C Mohan, IBM Fellow, IBM Almaden Research Center, Blockchain, [Dan, Mike Marin]
- Beth Harnick-Shapiro [Marc]
- Bill Lobig VP IBM Software Development - Analytics [Marc]
- Christophe Begue, IBM - Blockchain (Mike Marin will research if he is indeed at IBM)
- John Koon, Tech Idea Research - Autonomous Cars
- Bill Cleveland – Data Visualization (M. Fahy has reached out to him)
- Alanna Gombert, Global CRO at MetaX – Blockchain
- Sushant Rao - Operational Analytic Data Stores (M. Fahy has reached out to him)
- Paul Anderson, Anderson Software Group – Go language
- Alyssa Columbus, Data Scientist at Pacific Life - Robust and Reproducible Predictive Modeling Workflows
- Dianne Cook, Prof. of Business Analytics, Monash University – Data Visualization
- Farhad Mafie, CEO, Handycash - Cashless Evolution and Society (discussed at April 2021 Ex Comm board meeting)

Topics

- Interest in potentially having a future talk focused on Privacy By Design and related best practices identified in March meeting

Meetup Changes

Automatic sharing of events

- Addition to list at: <https://local.acm.org/meetups/>
- Sharing automatically to nearby ACM members on our behalf
 - a. Allow the ACM handle to become the main dues paying subscriber, while each chapter continued to organize their meetups. Ex: ACM Chicago, ACM DC
 - b. Add the ACM meetup handle as an "event organizer" to their meetup. Ex: ACM SF Bay Chapter, where they continue to be responsible for fee

Promotional Requests

- Farhad received a request from DataconLA meetup group wishing to promote virtual conference event 2021 through OC ACM Meetup

Dan to set up a call with Allen and Andrew Conklin regarding ACM Local initiative

Agreed not to spam our Meetup members with cross promotions but events could be promoted via Meetup Discussion posts, and at our program meetings.

ACM-OC Treasurer's Report EOM June 2021

ACM-OC Treasurer's Report EOM June 2021

| | | | |
|-----------------------|-------------------|------------|---------------------------------|
| Beginning Balance of: | \$7,919.44 | (5/31/21) | EOM Statement |
| Deposits: | \$200.00 | (06/14/21) | IBM employeegrant |
| Cash | | | |
| Expenses: | | | |
| | \$8,119.44 | (6/30/21) | EOM Statement |
| Current Balance | \$8,119.44 | (6/30/21) | |
| Restricted funds: | \$2,964.20 | (6/30/21) | IBM Grant restricted use funds. |
| Unrestricted Balance: | \$5,155.24 | (6/30/21) | |

Reports & Updates

Video & Social Media Updates - Trae Palmer

Program video:

- Video from last Wednesday's program meeting was successfully posted to our YouTube channel and Facebook page with links to it posted on our LinkedIn and Twitter pages.

Social media:

- Linktree updated with link to Automated Influence Meetup registration at top. Will begin promotion on Instagram and Facebook once a picture for the event is available on Meetup, but might be able to begin promotion on Twitter sooner.

Dan reported that his son Chris has offered to help with running Facebook Ads to help us promote our events. We started too late this month but hopefully will be able to learn something from promoting our September event via FB.

Misc Updates

- G-Drive file links to be disrupted with Sept 13, 2021 security update
- Knobbe Martin conference room likely available starting with Nov program event
 - Remote presenters will be considered
- SIGAI meeting to explore more collaboration / synergies to be scheduled
 - Tom interested to join
 - Still pending scheduling
- Annual ACM Report due Aug 31 (Allen)
- Efforts in progress
 - Don Choi - Career Mentoring next steps
 - Marc Velasco - Industry Advisor Board next steps

Dan will check with John King at Knobbe regarding conference room usage.
Winsor mentioned that Peter Coffee presentation would likely be virtual since he lives in Seattle.

New Business