

OC ACM Executive Committee – online via Zoom

May 26, 2021 Meeting Agenda

<https://acm-org.zoom.us/j/97106699834?pwd=SHIWNXBsRnU2dHI5bGVwNIZ1ZkdkUT09>

Meeting ID: 971 0669 9834

Password: 023297

- Introductions
- Review and approve prior meeting minutes
- Officers and Volunteers
- Program Meetings
- Treasurer's Report
- Reports & Updates
- Other Business

Meeting Attendees

- *Michael Fahy*
- *Allen Takatsuka*
- *Dan Whelan*
- *Marc Velasco*
- ~~*Lalit Patel*~~
- *Nilo Niccolai*
- *Winsor Brown*
- ~~*Hassan Ahmed*~~
- ~~*Ansel Teng*~~
- ~~*Don Choi*~~
- ~~*Trae Palmer*~~

- ~~*Raman Rajan*~~
- ~~*Don Black*~~
- ~~*Shirley Tseng*~~
- ~~*Cynthia Kirkeby*~~
- ~~*Priya Chauhan*~~
- *Tom Phillips*
- *Farhad Mafie*
- *Jared Miller*
- ~~*Kenneth Aguilar*~~
- ~~*Jeffrey Guerra*~~
- *Dawn Childs*
- ~~*Gabriela Pinto*~~

Motions

Motion	Moved By	Seconded By	Status
Approve April 28, 2021 Executive Committee minutes	Michael Fahy	Farhad Mafie	Approved

Officers

Position	Volunteer
Chair	Allen Takatsuka
Vice-Chair	Marc Velasco
Treasurer	Nilo Niccolai, Ph.D
Secretary	Daniel Whelan, Ph.D.
Communications	Farhad Mafie
Webmaster	Tom Phillips
SIGAI-OC Liaison	Ansel Teng. Ph.D.
Membership Chair	Hassan Ahmed, Ph.D.

Officers (cont'd)

Position	Volunteer
University Liaison	Michael Fahy, Ph.D.
Program Speaker Coordinators	Raman Rajan, Farhad Mafie
Program Video Coordinator	Trae Palmer
Social Media Committee	Kenneth Aguilar, Don Choi, Jeffrey Guerra, Cynthia Kirkeby, Trae Palmer, Gabriela Pinto
Membership Committee	Dawn Childs
Fundraising Coordinator	Jared Miller
Members at Large	A. Winsor Brown, Shirley Tseng, Don V. Black

Program Meetings

Meeting Date	Speaker / Topic
July 15, 2020	Frank Ury – Personal Privacy
September 16, 2020	Syed Hassan Ahmed, PhD - Integrating Named Data Networking in Connected Vehicles
November 18, 2020	Michael Carey, PhD – Big Data Analytics with Apache AsterixDB
January 20, 2021	Lola Awoniyi-Oteri, PhD – The 5G Revolution
March 17, 2021	Steve Kerler & Brad Kelso – Why Your Privacy Matters! Annual Business Meeting and Elections
May 19, 2021	Anandi Hiri and Jim Alstad - Causal Analysis and Software and Systems Engineering
July 21, 2021	Steven J. Steinberg, Ph.D., MPA, GISP - GIS, Location Data, Imagery and Machine Learning: Applications and Opportunities

Attendance - May 19 Causal Analysis Webinar

	No	Yes	Grand Total
ACM National Email Blast	10	2	12
Chapter Distribution List	3	2	5
Chapter Website	1	3	4
IEEE	10	13	23
LinkedIn			
Meetup	3	12	15
(blank)	1	1	2
Grand Total	28	33	61

Turnout and registration for the May meeting was about half of that of the March meeting. That said, IEEE channel participation was significantly higher than in May. "(blank)" represents attendees that somehow registered without using a channel specific URL.

Attendance

	No	Yes	Grand Total
5G Webinar	3	1	4
ACM National Email Blast	28	21	49
Chapter Distribution List	7	4	11
Chapter Website		3	3
IEEE	2	3	5
LinkedIn	6	2	8
Meetup	13	33	46
Slack	1		1
Grand Total	60	67	127

Professional Organization Membership

IEEE members: 17

LA ACM Chapter members: 4

ACM Student Chapter members: 1

Requests to join OC ACM: 4

May 19 Program Event Retrospective

Anandi Hiri and Jim Alstad - Causal Analysis and Software and Systems Engineering

- What went well
- What we would like to differently next time

- For example,
 - Logistics
 - Alignment with OC ACM
 - Engagement

July 21, 2021



- Overview of how local governments use geospatial data and tools
- Specific examples of image-based data analysis and extraction
- Opportunities to extend these capabilities further by leveraging machine learning methods with an every-expanding pallet of remotely sensed data

Please join us for our July meeting which will be held via Zoom webinar. You will need to register for this webinar at:

https://acm-org.zoom.us/webinar/register/1416209252824/WN_8BWmQK7sSeaH2W_6B9qm2g

July 21 Program Event Planning

- Zoom webinar source tracking URLs ready in [Google Sheets](#) [Dan]
- Meetup Post available [Dan]
- Usual communications plan
- Usual Zoom prep pre-meeting

Dan will initiate promotion of the July 21st on or about June 16th, and will email Executive Board members then with the source tracking URL link, etc.

Sept 15, 2021 Program Event

Need speaker and topic candidates

Awaiting Bill Dally email response re September 15th availability.

Created programs@oc-acm.org account and email address and provided to Farhad for his use.

Farhad suggested postng info on our website asking for speaker nominations. Cite areas of interest including Data science, AI ML, Blockchain, Predictive Analytics, Cybersecurity

Dan to contact John King re resumption of in-person meetings.
TBD as to when we would go back to in-person or hybrid meetings.

Future Program Event Candidates

Potential Speakers - In no prioritized or feasibility order

- Andrew Kirkland, CISO at Starbucks
- C Mohan, IBM Fellow, IBM Almaden Research Center, Blockchain, [Dan, Mike Marin]
- Beth Harnick-Shapiro [Marc]
- Bill Lobig VP IBM Software Development - Analytics [Marc]
- Christophe Begue, IBM - Blockchain (Mike Marin will research if he is indeed at IBM)
- John Koon, Tech Idea Research - Autonomous Cars
- Bill Cleveland – Data Visualization (M. Fahy has reached out to him)
- Alanna Gombert, Global CRO at MetaX – Blockchain
- Sushant Rao - Operational Analytic Data Stores (M. Fahy has reached out to him)
- Paul Anderson, Anderson Software Group – Go language
- Alyssa Columbus, Data Scientist at Pacific Life - Robust and Reproducible Predictive Modeling Workflows
- Dianne Cook, Prof. of Business Analytics, Monash University – Data Visualization
- Farhad Mafie, CEO, Handycash - Cashless Evolution and Society (discussed at April 2021 Ex Comm board meeting)

Topics

- Interest in potentially having a future talk focused on Privacy By Design and related best practices identified in March meeting

ACM-OC Treasurer's Report EOM April 2021

Beginning Balance of:	\$7,381.19	3/31/21	EOM Statement
Deposits:	\$500		Anticipated workshop fees
Cash			
Expenses:	\$500		Committed workshop expense fm IBM grant
	\$7,381.19	4/30/21	EOM Statement
Current Balance	\$7,381.19	4/30/21	
Restricted funds:	\$2,964.20	4/30/21	IBM Grant restricted use funds.
Unrestricted Balance:	\$4,416.99	4/30/21	

Reports & Updates

Webmaster Report – Tom Phillips

- Event updated
- Next Event page added
- Sponsor logos uploaded

Tom has added the 2012 Student Awards to our website's Awards tab.

There was discussion of providing students (and presenters) with award certificates (certificates of appreciation). Michael and Allen will discuss logistics of doing so offline.

University Liason – Michael Fahy, Ph.D.

- OC ACM Outstanding Student Awards
 - UCI: Need a new contact (email bounced from old contact)
 - CSUF: Will designate 2 students
 - Chapman: Student identified

Social Media Report - Trae

- Links to our Meetup page for July's program meeting placed on Linktree, Twitter, Facebook, and LinkedIn.
- A post about it was shared to Instagram with directions to use the link in our bio to access our Linktree, which has the link to the July meeting registration at the top.
- On Facebook, IEEE OC was sharing our events, so we're also sharing theirs on our page (cross-promotion).

Program Video Coordinator - Trae

- Last week's program video uploaded to both YouTube and Facebook.
- Links to the YouTube version were also placed on Twitter, LinkedIn, and Facebook (from our Facebook page, users can either view our videos directly from our page using Facebook Videos or can link out to YouTube - whichever is easier for them).
- For Instagram, we're only sharing short clips of the videos, as IGTV has a one-hour video length limit.
- If anyone reviewing our program video from last week finds any segments of video they think would make for a good clip, please email Trae (trae.palmer@traepalmer.codes) with the time ranges.

Advisory Board

- Update - Marc?
- Examples approach of other ACM Chapters - Dan
- Cadence proposal outstanding
 - 2 per year
- Nominations to date:
 - [David Cuccia](#), CTO at [Modulim](#) [Michael Fahy]

Other Business

- Allen and Ansel to meet with SIGAI organizers to explore collaboration
 - Who else would like to join?

Addendum

Social Media Links

- Linktree: <https://linktr.ee/ocacm>
- Subscribe to our **YouTub**e channel: <http://bit.ly/oc-acm-youtube>
- Join our **Slack** workspace: <http://bit.ly/oc-acm-slack>
- Follow us on **Twitter**: <https://twitter.com/OrangeCountyACM>
- Connect on **LinkedIn**: <https://www.linkedin.com/company/ocacm>
- Follow us on **Instagram**: <https://www.instagram.com/ocacm/>
- Join our **Meetup** group: <https://www.meetup.com/ACM-OC/>
- Visit our **website**: <https://oc.acm.org/>