

OC ACM Executive Committee – online via Zoom

November 25, 2020 Meeting Agenda

<https://acm-org.zoom.us/j/96542843147?pwd=eWcxcnY3cVZvK2U4Q1RZTWm1T3JsQT09>

Meeting ID: 965 4284 3147

Password: 658546

- Introductions
- Review and approve prior meeting minutes
- 2020 Program Meeting Speakers
- Future Program Meetings
- Officers and Volunteers
- Prepare for January meeting
- Status Reports
- Other Business

Meeting Attendees

- *Michael Fahy*
- *Allen Takatsuka*
- *Dan Whelan*
- *Lalit Patel*
- *Nilo Niccolai*
- *Winsor Brown*
- *Syed Hassan Ahmed*
- *Ansel Teng*
- *Priya Shivaani Chauhan*

- ~~*Trae Palmer*~~
- ~~*Raman Rajan*~~
- *Marc Velasco*
- ~~*Alyssa Columbus*~~
- ~~*Don Black*~~
- ~~*Shirley Tseng*~~
- ~~*Cynthia Kirkeby*~~
- ~~*Tina Lin*~~
- *Don Choi*

Motions

Motion	Moved By	Seconded By	Status
Approve October 28, 2020 Executive Committee minutes	Marc Velasco	Allen Takatsuka	Approved

Program Meetings

Meeting Date	Speaker / Topic
March 18, 2020*	Rescheduled for July 15 - * Elections to be done online
May 20, 2020	Sam Malek, PhD – The Threat in your Pocket: Trends, Challenges, and Solutions in Mobile Application Security
July 15, 2020	Frank Ury – Personal Privacy
September 16, 2020	Syed Hassan Ahmed, PhD - Integrating Named Data Networking in Connected Vehicles
November 18, 2020	Michael Carey, PhD – Big Data Analytics with Apache AsterixDB
January 20, 2021	Lola Awoniyi-Oteri, PhD – The 5G Revolution
March 17, 2021	Steve Kerler - Prop24, Consumer Personal Information Law and Agency Initiative* (actual title TBD) Annual Business Meeting and Elections

Officers



Michael Fahy, Ph.D.
Chair



Marc Velasco
Communications



Allen Takatsuka
Vice-Chair



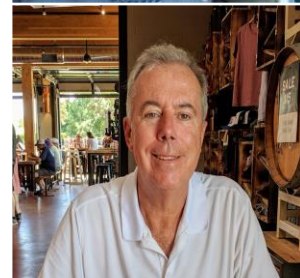
Lalit Patel, Ph.D.
Webmaster



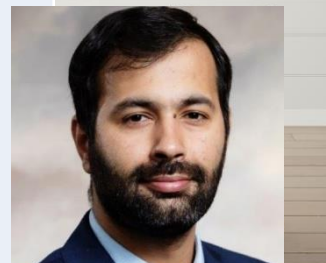
Nilo Niccolai, Ph.D.
Treasurer



Ansel Teng, Ph.D.
SIGAI-OC Liaison



Daniel Whelan, Ph.D.
Secretary



Syed Hassan Ahmed, PhD
Membership Chair

Volunteers



Program Speaker Coordinator

Raman Rajan



Program Video Coordinator

Trae Palmer



Social Media Coordinator

Cynthia Kirkeby

Fundraising Coordinator

Members at Large

A. Winsor Brown
Don V. Black, Ph.D.
Shirley Tseng



November Program Speaker

Michael Carey, PhD

Big Data Analytics with Apache AsterixDB

November 18, 2020

- Bren Professor of Information and Computer Sciences and Distinguished Professor of Computer Science at UC Irvine
- B.S. and M.S. from Carnegie-Mellon University and Ph.D. from the University of California, Berkeley
- leads the AsterixDB project at UCI
- Consulting Architect at Couchbase
- ACM Fellow, an IEEE Fellow, a member of the National Academy of Engineering, and a recipient of the ACM SIGMOD E.F. Codd Innovations Award.
- Current interests center around data-intensive computing and scalable data management (a.k.a. Big Data).

Debrief from November Meeting

Michael Carey, PhD

Big Data Analytics with Apache AsterixDB

November 18, 2020

- Attendees – see next page
- Need to warn participants about web client ~~and possibly mobile client~~

Attendees

Row Labels	Count of Source Name
ACM National Email Blast	8
Chapter ACM Distribution List	7
Chapter website	2
IEEE	3
Meetup	13
Named Data Network Webinar Attendees	1
OC-SIGAI	7
PDF Event Flyer	1
Personal Email	9
Grand Total	51

Webinar Attendees by Professional Org

IEEE Members 8

IEEE Student Branch Members 1
(also included in prior IEEE count)

LA ACM Chapter 1

Student ACM Chapters 3

Poll stats are exclusive of those attending via Zoom browser mode

Prepare for January Meeting

Lola Awoniyi-Oteri, PhD – The 5G Revolution

January 20, 2021

- Multiple URLs for promoting the event through different channels – see the next page
- Slack channel for posting questions in advance of the meeting (done)
- Warn participants that they might not be able to participate in polls if using a web or mobile client
- Create a post webinar Zoom meeting that we can announce at the end of the Webinar to be used by anyone interested in continuing the conversation
- Ask participants in post Webinar meeting to share Video and ask their own questions.
- Create a .pdf flyer for the meeting
- Suggested Hashtags: #5G

- Verified that polls work with iOS mobile app. Dan mentioned that he saw polls during the webinar using his Android mobile app. So there aren't issues with the Zoom mobile app that we are aware of other than screen real-estate issues, e.g. chat and Q&A will take you to a screen during which you can't see the webinar video.
- Marc will make a PDF flyer
- Other hashtags could include #ACM #OCACM #wireless #mobiledata #OFDM #SmartCities

Event Promotion Guidelines

- Please use the appropriate channel specific URL when promoting our November webinar. (Note: These URLs are specific to each webinar.)
- Active promotion of the webinar on most channels should start one month in advance
- Please consider promoting this event using your personal social media accounts.
 - Click on the appropriate social media channel URL which will take you to the Zoom registration page for this event.
 - Click on the social media icon which will open a draft posting in that app,
 - Customize the draft posting to your liking.
 - Contact Dan if you have any questions about how to do this.

January Program Speaker
Lola Awoniyi-Oteri, PhD– The 5G Revolution
January 20, 2021

- BSE Electrical Engineering, Georgia Institute of Technology
- PhD Telecommunications, Stanford University
- Senior Staff Engineer, Qualcomm
- Prior experience at Texas Instruments, AT&T Labs, NCS and Scientific Atlanta
- 16 Patents



March Program Speaker
Steve Kerler– Prop 24
March 17, 2021

- Founding Partner- Privageo – a Data Privacy Solutions Provider
- Former co-Founder and Managing Partner of Tranceo
- Chair of the International Association of Privacy Professionals (IAPP)



Other Potential Speakers

- Andrew Kirkland, CISO at Starbucks
- C Mohan, IBM Fellow, IBM Almaden Research Center, Blockchain, [Dan, Mike Marin]
- Beth Harnick-Shapiro [Marc]
- Bill Lobig VP IBM Software Development - Analytics [Marc]
- Christophe Begue, IBM - Blockchain (Mike Marin will research if he is indeed at IBM)
- John Koon, Tech Idea Research - Autonomous Cars
- Bill Cleveland – Data Visualization (M. Fahy has reached out to him)
- Alanna Gombert, Global CRO at MetaX – Blockchain
- Sushant Rao - Operational Analytic Data Stores (M. Fahy has reached out to him)
- Paul Anderson, Anderson Software Group – Go language, not until after March
- Alyssa Columbus, Data Scientist at Pacific Life - Robust and Reproducible Predictive Modeling Workflows
- Dianne Cook, Prof. of Business Analytics, Monash University – Data Visualization

ACM-OC Treasurer's Report EOM October 2020

Beginning Balance of: **\$7,461.19**_(9/30/20) EOM Statement

Deposits:

Cash

Expenses:

Chk **\$80.00**_(10/19/20) Chk 3002 USPS PO Box annual fee.

\$7,381.19_(10/31/20) EOM

Statement Current Balance **\$7,381.19**_(10/31/20)

Restricted funds: **\$3,464.20**_(10/31/20) IBM Grant restricted use funds.

Unrestricted Balance: **\$3,836.99**_(10/31/20)

Webmaster Report – Lalit Patel

- ~~The website is missing (as of November 24):~~
- Lalit has posted (as of November 25)
 - The April and October Minutes
 - Links to the Videos from the July and November presentations
 - Listing of Marc Velasco as Communications Chair

<http://oc.acm.org/>

Dan to check with Sven regarding posting of his talk charts

Communications - Marc

- We spaced out the communications more this time
- We included hashtags from the beginning as well
- Would like to see a break down of where attendees are coming from, do we need/have promotions on Twitter and Instagram?
- Should we send another chapter blast promoting January's meeting now?
- Planning for a national blast on the 15th
- We should decide when meeting on hashtags for promotion of the January talk

Will hold off communications until early December

Video - Trae

- Did more direct promotion of our video on LinkedIn and directly to Meetup attendees to see if they'd send the video to colleagues.
 - We did get a higher rate of viewership during the first few days after the video premiered,
 - This may be a good practice for our future webinars.
- Video backlog
 - Needs to transfer files to new workstation
 - Plans to work from oldest to newest – do we have different priorities?

Michael suggests creating videos from most recent to oldest; post initially without chart integration and then back-fill with charts if time permits.
Also post URL to related charts on the YouTube posting.

Social Media - Trae

- Considering creating a Twitter account
- Considering creating a Facebook account
 - The Bren school has one and promoted our last speaker on it
 - The UCI and CSUF Student Chapters have Facebook pages.

- Don Choi has past experience with social media promotion and is willing to assist us in this regard.
- Dan verified that we have a suitable social media email address: social@oc-acm.org
- Ansel suggests that we check our LinkedIn security settings to make our postings visible to non-members

Other Status Reports

- Membership – Syed
- Program Speakers – Raman Rajan
- SIGAI - Ansel

Syed: Plans to use his LinkedIn channel to start inviting more people to join our chapter

Other Business

From Marc:

- IBM has restructured their grant program so there's no block grant to apply for anymore, rather each person who volunteers accrues grant money via volunteer hours, I have and can make a \$500 grant donation through the IBM Volunteer site if we can make use of it?
- Nilo received a message from Square:
Card providers don't require signatures for tap, dip or swipe payments in the U.S. and Canada. This is made possible by improved security/authorization solutions in credit card processing. Signatures are not essential to win chargebacks, and not collecting signatures will not affect your processing rates.

Disabling signatures will speed up your checkout line and limit in-person contact wherever you do business

New Business