

OC ACM Executive Committee – online via Zoom

September 23, 2020 Meeting Agenda

<https://acm-org.zoom.us/j/96542843147?pwd=eWcxcnY3cVZvK2U4Q1RZTWm1T3JsQT09>

Meeting ID: 965 4284 3147

Password: 658546

- Introductions
- Review and approve prior meeting minutes
- 2020 Program Meeting Speakers
- Future Program Meetings
- Officers and Volunteers
- Debrief from September meeting
- Prepare for November meeting
- Status Reports
- Other Business

Meeting Attendees

- *Michael Fahy*
- *Allen Takatsuka*
- *Dan Whelan*
- *Lalit Patel*
- *Nilo Niccolai*
- *Winsor Brown*
- *Ansel Teng*
- ~~*Tina Lin*~~
- *Syed Hassan Ahmed*
- ~~*Trae Palmer*~~
- ~~*Raman Rajan*~~
- *Marc Velasco*
- ~~*Alyssa Columbus*~~
- ~~*Don Black*~~
- *Shirley Tseng*
- ~~*Cynthia Kirkeby*~~
- *Bryn Fenwick*
- *Priya Chauhan*

Motions

Motion	Moved By	Seconded By	Status
Approve August 26, 2020 Executive Committee minutes			Deferred
Approve Syed Hassan Ahmed as Membership Chair	Allen Takatsuka	Lalit Patel	Approved

2020 Program Meetings

Meeting Date	Speaker / Topic
January 15, 2020	Barry Boehm, PhD and Doug Rosenberg - Parallel Agile and ICSM
March 18, 2020*	Rescheduled for July 15 * Elections to be done online
May 20, 2020	Sam Malek, PhD – The Threat in your Pocket: Trends, Challenges, and Solutions in Mobile Application Security
July 15, 2020	Frank Ury – Personal Privacy
September 16, 2020	Syed Hassan Ahmed - Integrating Named Data Networking in Connected Vehicles
November 18, 2020	Michael Carey, PhD – Big Data Analytics with Apache AsterixDB
January 20, 2021	Lola Awoniyi-Oteri, PhD – 5G Wireless

Officers



Michael Fahy, Ph.D.
Chair



Marc Velasco
Communications



Allen Takatsuka
Vice-Chair



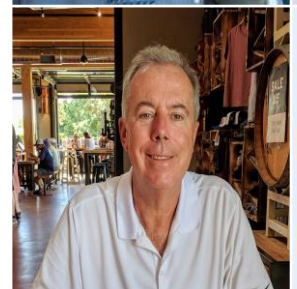
Lalit Patel, Ph.D.
Webmaster



Nilo Niccolai, Ph.D.
Treasurer



Ansel Teng, Ph.D.
SIGAI-OC Liaison



Daniel Whelan, Ph.D.
Secretary



Membership Chair

Volunteers



Program Speaker Coordinator

Raman Rajan



Program Video Coordinator

Trae Palmer



Social Media Coordinator

Cynthia Kirkeby

Fundraising Coordinator

Members at Large

A. Winsor Brown
Don V. Black, Ph.D.
Shirley Tseng

Debrief from November Meeting

- Zoom emails
- Ask participants in post Webinar meeting to share Video and ask their own questions.

- Winsor and Priya did not receive follow-up emails from Zoom.
- Ansel mentioned that there may have been some confusion as to the topic of the talk. We may have emphasized AI due to the connected vehicle aspect when in actuality the talk was focused on network protocols.
- Dan – Add IEEE Student Branch to the second poll choices

November Meeting Registration by Channel

Channel	Registered	Attended
ACM National Email Blast	11	3
Chapter ACM Distribution List	17	8
Don Black Mailing Lists	11	4
Facebook	1	0
IEEE	13	7
LinkedIn	5	3
Meetup	36	22
OC SIGAI	4	2
Personal Email	30	19
Personal Privacy Webinar Attendees	5	1
Slack	2	1
Unknown	1	1
Total	136	71

November Meeting Attendees by Country

Country	Count of Email
Canada	2
India	2
Pakistan	1
Russian Federation	1
United States of America	65
Grand Total	71



Next Program Speaker

Michael Carey, PhD

Big Data Analytics with Apache AsterixDB

November 18, 2020

- Bren Professor of Information and Computer Sciences and Distinguished Professor of Computer Science at UC Irvine
- B.S. and M.S. from Carnegie-Mellon University and Ph.D. from the University of California, Berkeley
- leads the AsterixDB project at UCI
- Consulting Architect at Couchbase
- ACM Fellow, an IEEE Fellow, a member of the National Academy of Engineering, and a recipient of the ACM SIGMOD E.F. Codd Innovations Award.
- Current interests center around data-intensive computing and scalable data management (a.k.a. Big Data).

Preparation for November Meeting

Michael Carey, PhD

Big Data Analytics with Apache AsterixDB

November 18, 2020

- Multiple URLs for promoting the event through different channels
- Slack channel for posting questions in advance of the meeting (done)
- Create an “ordinary” Zoom meeting that we can announce at the end of the Webinar to be used by anyone interested in continuing the conversation

Syed suggests creating a single page PDF flyer for the event. Marc will draft a flyer, Dan will provide a channel specific URL.



January Program Speaker
Lola Awoniyi-Oteri – 5G
January, 2021

- BSE Electrical Engineering, Georgia Institute of Technology
- PhD Telecommunications, Stanford University
- Senior Staff Engineer, Qualcomm
- Prior experience at Texas Instruments, AT&T Labs, NCS and Scientific Atlanta
- 16 Patents

Other Potential Speakers

- Andrew Kirkland, CISO at Starbucks
- C Mohan, IBM Fellow, IBM Almaden Research Center, Blockchain, [Dan, Mike Marin]
- Beth Harnick-Shapiro [Marc]
- Bill Lobig VP IBM Software Development - Analytics [Marc]
- Christophe Begue, IBM - Blockchain (Mike Marin will research if he is indeed at IBM)
- John Koon, Tech Idea Research - Autonomous Cars
- Bill Cleveland – Data Visualization (M. Fahy has reached out to him)
- Alanna Gombert, Global CRO at MetaX – Blockchain
- Sushant Rao - Operational Analytic Data Stores (M. Fahy has reached out to him)
- Paul Anderson, Anderson Software Group – Go language, not until after March
- Alyssa Columbus, Data Scientist at Pacific Life - Robust and Reproducible Predictive Modeling Workflows
- Dianne Cook, Prof. of Business Analytics, Monash University – Data Visualization

Winsor suggested a couple of speakers and will forward info to Michael.

ACM-OC Treasurer's Report EOM August 2020

Beginning Balance of:	\$7,461.19	(7/31/20)	EOM Statement
Deposits:			
Cash			
Expenses:			
	\$7,461.19	(8/31/20)	EOM Statement
Current Balance	\$7,461.19	(8/31/20)	
Restricted funds:	\$3,464.20	(8/31/20)	IBM Grant restricted use funds.
Unrestricted Balance:	\$3,996.99	(8/31/20)	

Communications – Marc Velasco

- We were a little late sending out the one month notice cadence this time around.

Would like to see a break down by where our attendees are coming from, which methods of advertising are more effective and which ones we need to put more emphasis on.

Questions to bring up:

- Do you want me to send out the announcements from meetup and eventbrite as well if it's of help?
- Can we coordinate ahead of time hashtags for promotion with the social coordinator?
- Maybe in the future we can ask if the author has any recommended hashtags or keywords to emphasize in promoting?

Michael suggests that Marc go ahead and promote on EventBrite

#BigDataAnalytics #OCACM #BigData #ACM #AsterixDB #IEEE #UCIFacultyTalk

Dan to include hashtags in his email to the committee members with links, etc.

Dan to ask Michael Carey whether there are hashtags that are relevant to his work.

Video Report – Trae Palmer

- Video from last Wednesday's webinar is now live:
- <https://youtu.be/GQkAUPm907I>

Webmaster Report – Lalit Patel

- I have updated the web site, with the November event information.

<http://oc.acm.org/>

Other Status Reports

- Social Media – Trae Palmer (and Cynthia Kirkeby ?)
- Program Speakers – Raman Rajan
- SIGAI – Ansel
 - SIGAI is still in hiatus
 - Anton offered to produce a T-Shirt logo

New Business?

From Marc:

- IBM has restructured their grant program so there's no block grant to apply for anymore, rather each person who volunteers accrues grant money via volunteer hours, I have and can make a \$500 grant donation through the IBM Volunteer site if we can make use of it?
- The Cal State Fullerton ACM chapter has requested we socialize this virtual networking event to our members if possible, it's October 9th 7-9pm:
- https://docs.google.com/forms/d/e/1FAIpQLScBWdyWIT-cHQ84qRTywcNu_FPqMfC_IMMcPx4fj8Ci-YVSQ/viewform